

Financial Results Briefing for FY2018

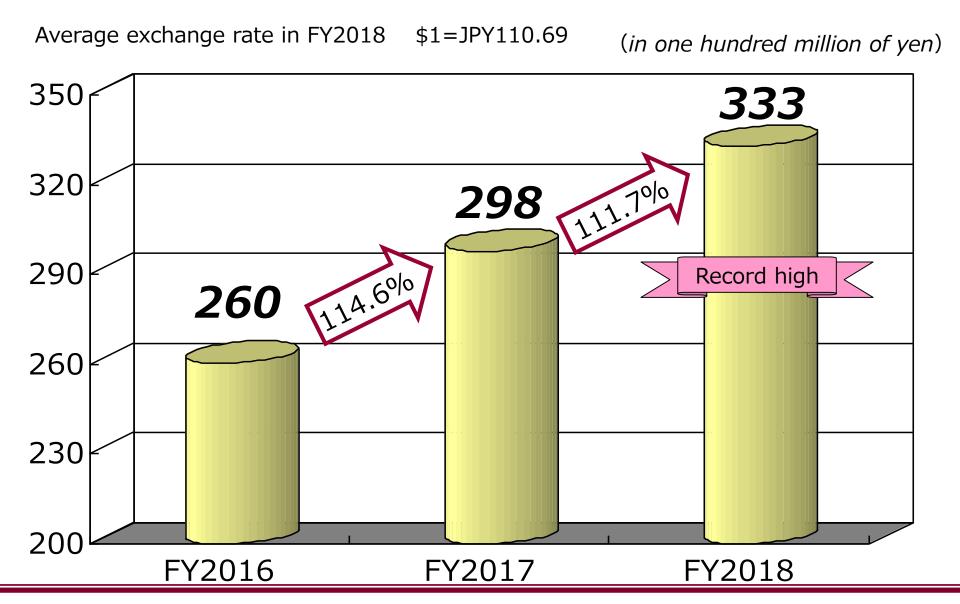
(Period April 1, 2018 – March 31, 2019)

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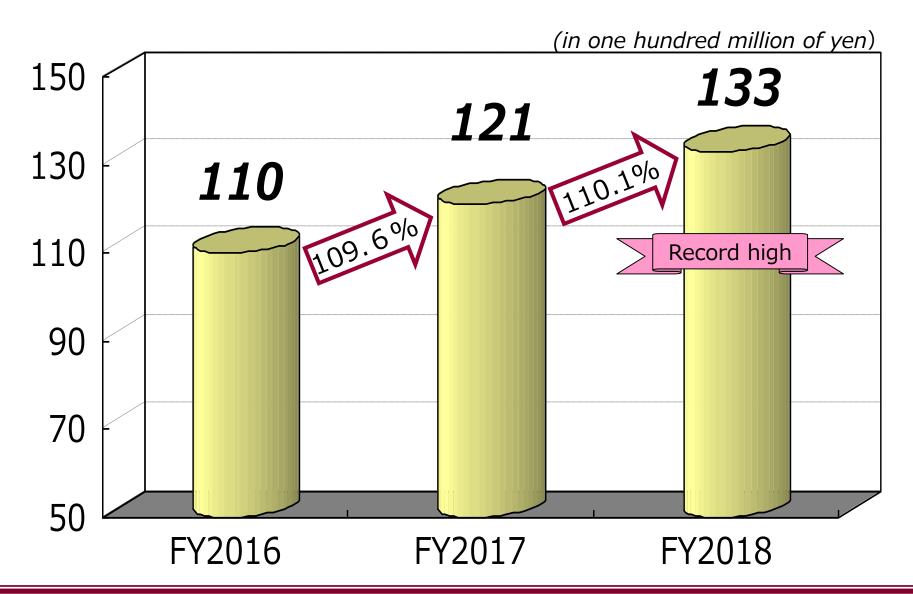
The Securities Analysts Association of Japan May 23, 2019



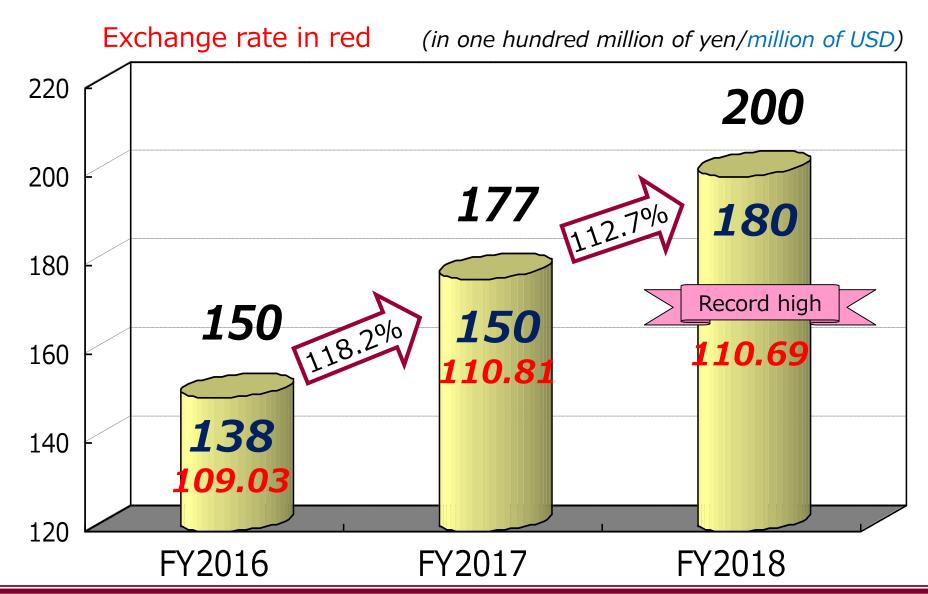
Daiohs Consolidated sales history



Daiohs Sales history: Daiohs Japan

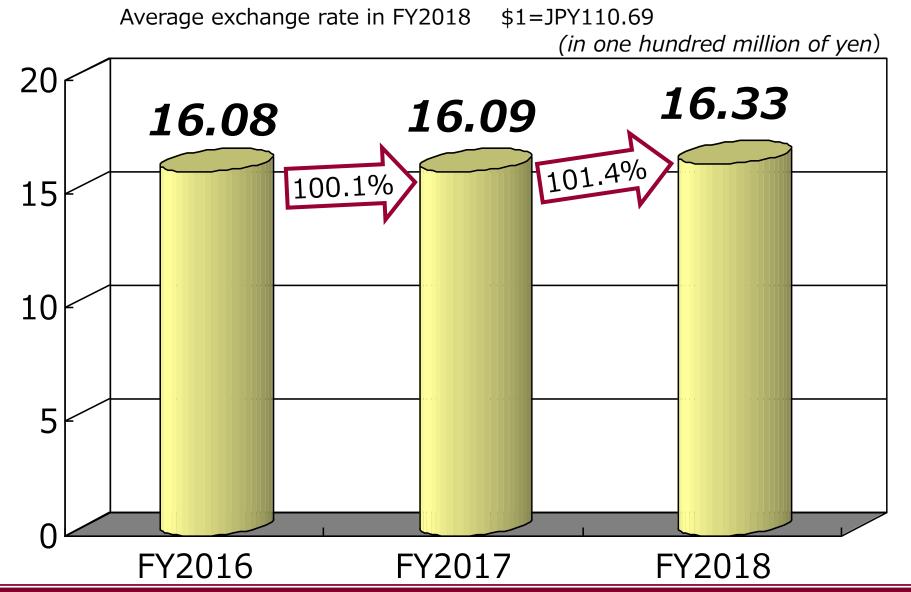


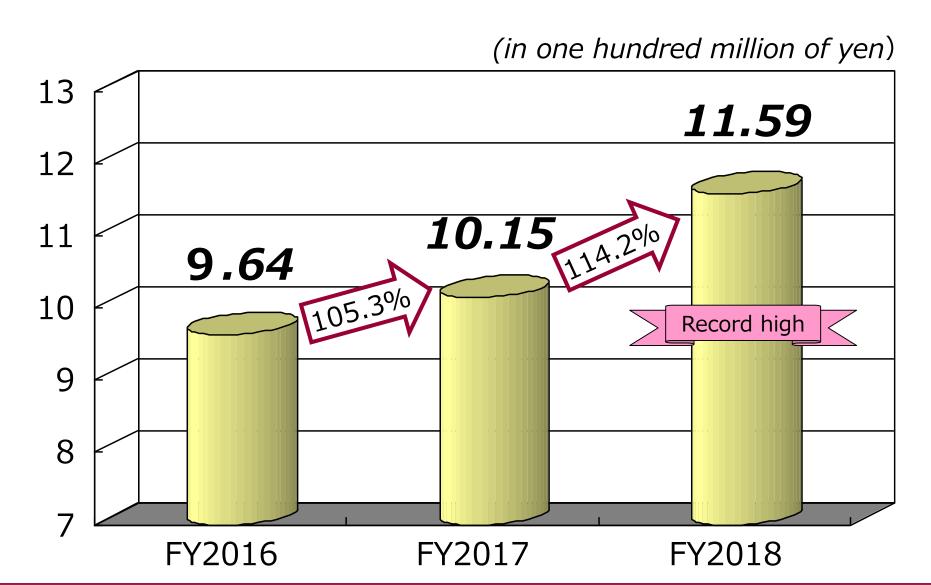
Daiohs. Sales history: Daiohs U.S.A., Inc.



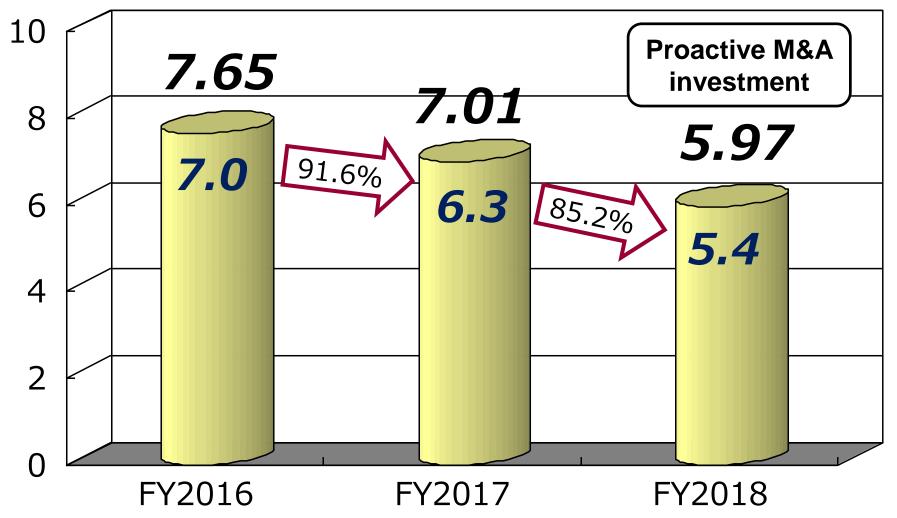


Daiohs Consolidated operating income history





(in one hundred million of yen/million of USD)





Results and Topics for FY2018

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- The number of customers hits a record high at the end of the fiscal year.
- Revenue has increased for the eight consecutive terms. It has achieved "record high sales" for six consecutive terms.





Daiohs. Topics: Japan 2

- Expand our own distribution network and review locations of distribution centers.
- Introduce new coffee machines for large-volume users.





Daiohs. Topics: USA1

- Blue Tiger Coffee acquired in June 2017 offers enhanced services, and its OCS * business has penetrated mainly in the western US, increasing sales and number of locations.
- **X** OCS stands for Office Coffee Service.



Daiohs. Topics: USA2

Aggressively expanded to new markets in the previous year

May	Manchester, New Hampshire	M & A
August	Tulsa, Oklahoma	M & A
August	Baltimore Northern District, Maryland	M & A
August	Kansas City, Missouri	No M&A
October	Hudson Valley, New York	M & A
December	Boston, Massachusetts	M & A
January	Hartford, Connecticut	M & A
February	*[Canada] Edmonton, Alberta	M & A

^{*}The business in Canada is currently not consolidated due to its minor impact to the results.



Forecast and Strategic Priorities for FY2019

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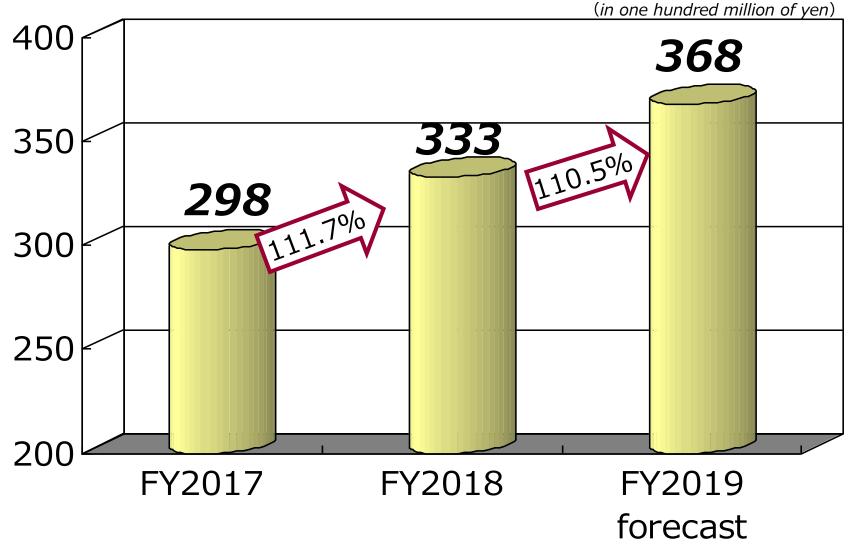


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Daiohs Consolidated Sales forecast

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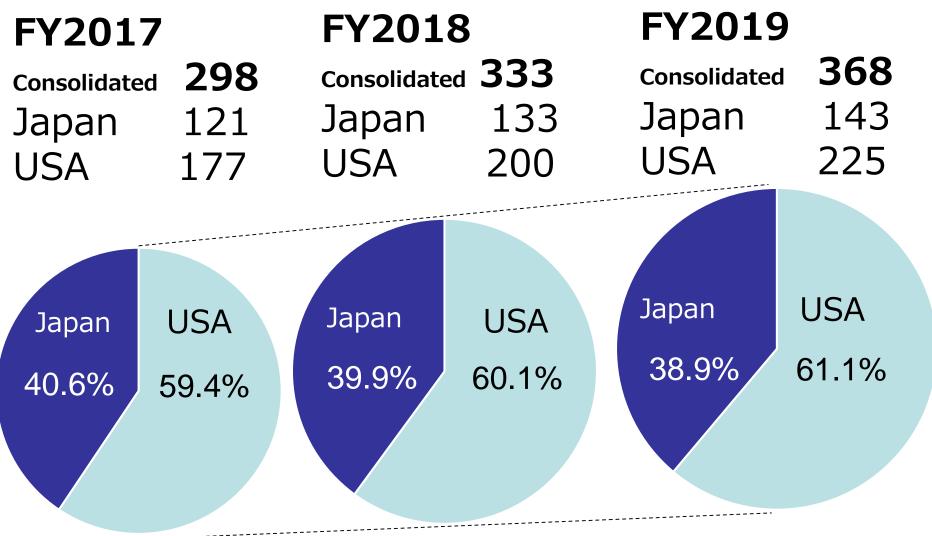
Exchange rate in FY2018: \$1=JPY110.69 Assumed rate in FY2019: \$1=JPY110





History in sales by segment

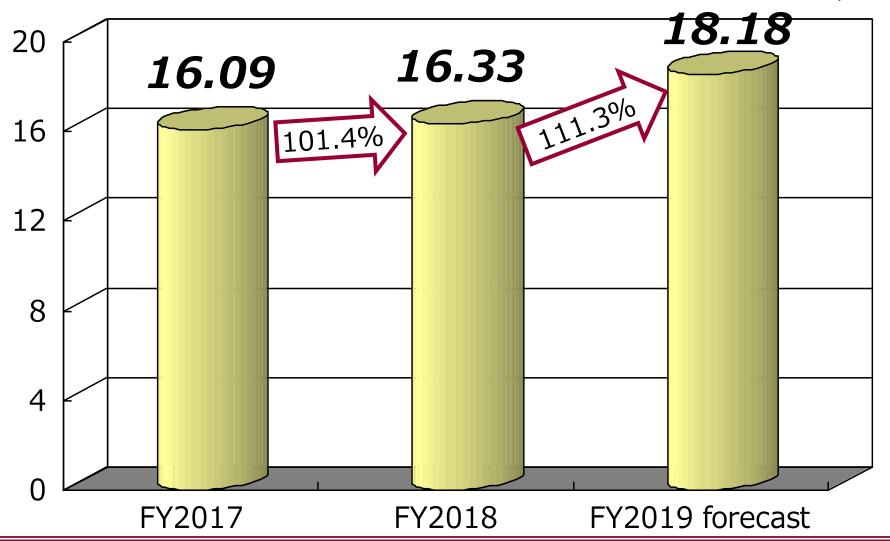
(in one hundred million of yen)



Daiohs Consolidated operating income forecast

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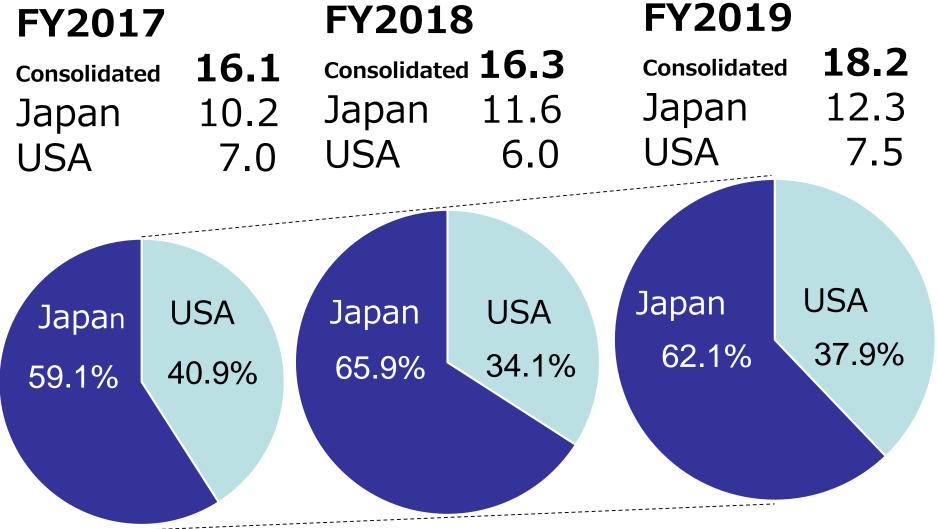
Exchange rate in FY2018: \$1=JPY110.69 Assumed rate in FY2019: \$1=JPY110 (in one hundred million of yen)





Daiohs History in operating income by segment (in one hundred million of yen)

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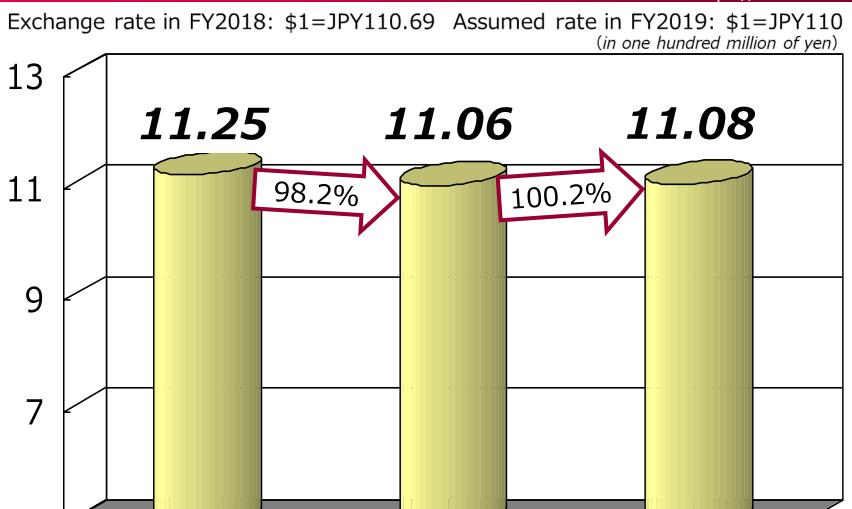


The difference between the consolidated total and the subsidiary total is the consolidated adjustment amount.

DaiohsConsolidated net income forecast

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FY2019 forecast



FY2018

FY2017

Daiohs Strategic Priorities: Japan 1

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Promote efficient management

 Create paperless environment by reviewing internal documents.

2 Promote computerization of sales presentation tools and application documents in sales department.

Daiohs Strategic Priorities: Japan 2

- Aggressive investment to improve performance
- Strengthen Marketing and Production Division to develop new products and services.
- 2 Promote M&A investment expecting synergy effect.
- 3 Enhance regular study sessions to share successful cases across the company.



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Reach annual sales of \$ 250 million in FY2023
 Focus on business activities of locations which have not achieved its sales target as traditional OCS and expansion of enhanced OCS business.



- Long-term management strategy
- ① Expand OCS business nationwide and focus on maximizing long-term profits of locations.
- ② Standardize management methods of locations and improve efficiency in enhanced OCS business.



Daiohs. Outstanding issues: Japan

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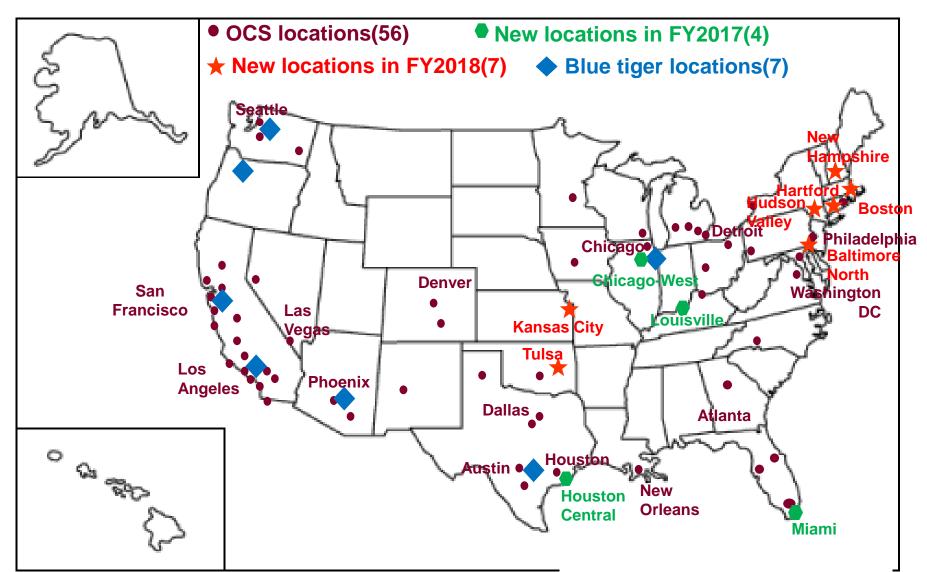
- Make up for shortage of people
- ① Hire homemakers and energetic seniors besides young people.
- 2 Consider utilizing AI or robot technology.

3 Recruit foreign nationality employees with language skills in Asia.

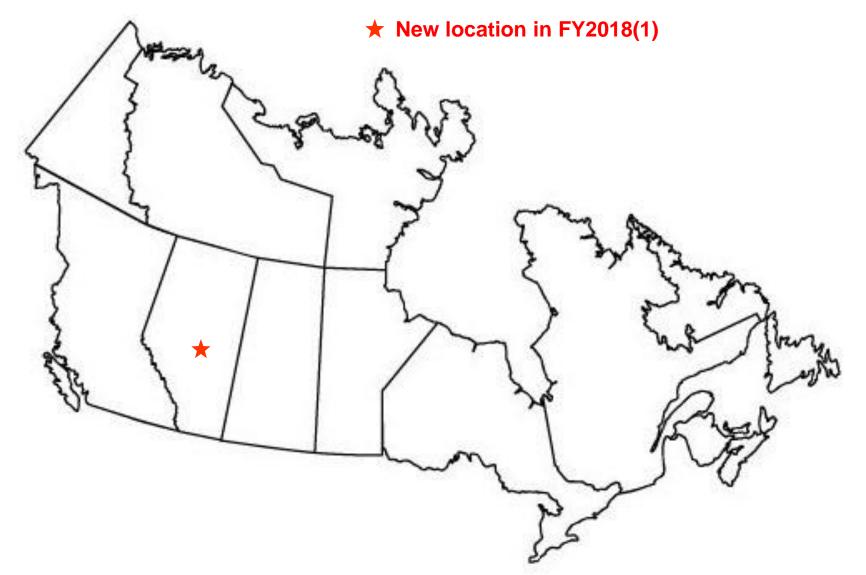
Daiohs. Outstanding issues: USA

- Manage balance of growth and profit
- ① Establish a policy of each location to continue making profits.
- ② Ensure to allocate proper number of sales representatives.
- 3 Launch business on its own not relying on just M & A since the acquisition evaluation price remains high.



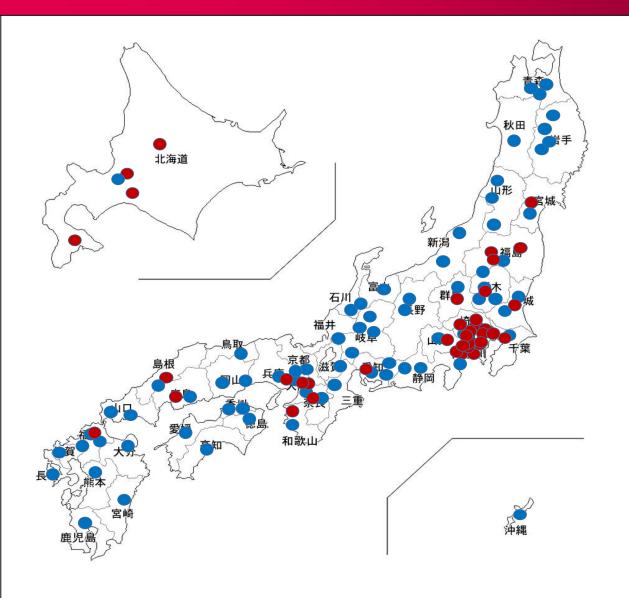


Daiohs. New location in Canada - Edmonton, Alberta



Daiohs Number of locations: Japan

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■ Corporate owned: 75

■ Franchisees & Agencies : 214

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Daiohs. Daiohs Business model and strength

- 1 We only deal with products and services that are to be served on a periodic basis rather than one-way selling out.
- Since we deal with items and services that are everyday necessities in offices, our business is hardly affected by economic fluctuations or booms.
- Specializing in B to B enables us to provide multiple products and services to our customers.
- We can offer additional lines of multiple products and services to our customers based on continuous contracts with over 200,000 customers.
- Since we import the business model that has proved successful in the U.S. market, we can expand the business with low risk.

- 6 We have been showing solid growth for 49 years since its establishment.(operating income)
- We have steadily made a progress adding business by upselling besides a subscription model.
- ® We are targeting to be at aggregate sales revenue of 50 billion in FY2023.

Daiohs。<ご参考>企業理念

Daiohs 企業理念

Daiohsは、時代の新しいニーズを先取りして、 新しいマーケットを創造します。

Daiohsは「最適なサービス」という商品を 最適なコストで、継続的にお届けします。

Daiohsの利潤は、お客さまの満足から生まれるもので、 それをさらにお客さまのために、社会のために、

そして、私たちのために生かします。

ありがとうございました。



Daiohs < References > Shareholder return

https://www.daiohs.com

Dividend policy

Daiohs Corporation regards the return of profits to shareholders as one of important management issues. We ensure a solid management base and improve the return on equity. We have adopted a performance-based policy for dividends based on consecutive dividends as below.

Profit return policy				
Regular dividend	In principle, the dividend is maintained at JPY15 per year unless business deterioration occurs due to sudden changes.			
Special dividend	To find a part based on business performance, ordinary profit is multiplied by a certain multiplier (55%). If 30% of the amount calculated above exceeds JPY15 of regular dividend, this will be added as a special dividend.			

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Dividend information

Annual dividend		
FY2018	Dividend per share JPY21 (regular dividend JPY15, special dividend JPY6) Dividend yield 1.5% (03.31.2019 closing price) Average exchange rates for the period \$1 = JPY110.69	
FY2019 (prospect)	Dividend per share JPY21 (regular dividend JPY15, special dividend JPY6) Dividend yield 1.6% (05.21.2019 closing price) Assumed rate \$1 = JPY110	



Shareholder benefits

Shareholders as of September 30th each year receive our products in accordance with our regulation as below.

benefits				
300 shares and	100 cups of coffee			
more				
less than 1,000				
1,000 shares and more	200 cups of coffee			



Daiohs < Reference > Company Profile

https://www.daiohs.com

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ι \cap m	nan_{V}	name
COLL	parry	name

Securities Code

Established

President and CEO

Address

Capital

Business

Operating revenue

Operating income

Employees

Fiscal year end

Daiohs Corporation

4653

June, 1969

Shinichi Ohkubo

23rd FL 2-4-1, Hamamatsu-cho, Minato-ku, Tokyo, Japan

1,051 million yen (as of March 31, 2019)

Holding company of subsidiary total office service business

33,354 million yen (consolidated in FY2018)

1,700 million yen (consolidated in FY2018)

1,426 (as of March, 2019 consolidated full time conversion)

March 31

